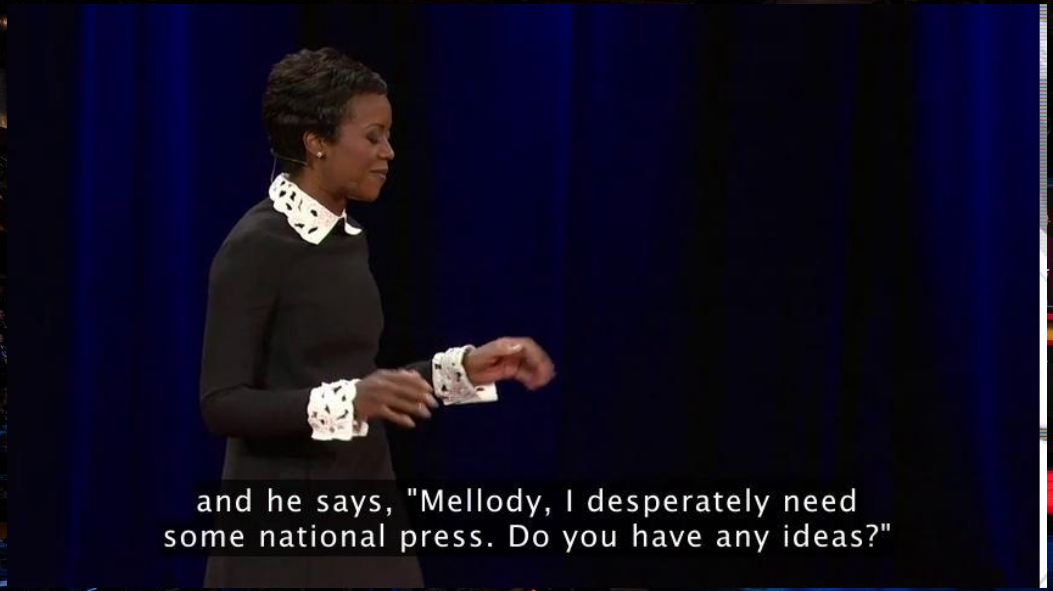
The session will start soon



Mellody Hobson: Color Blind or Color Brave

OpenSesame

June 2020 Customer Conversation

Agenda

- Announcements
- TED@Work
- Q&A
- Upcoming events

Host: Jessica Layfield
Customer Marketing & PR Manager, OpenSesame

Presenter: Sam George
Director of Business Development L&D, TED

Emily Clack
Principal Customer Success Manager, OpenSesame

Molly Broder
Content Curation Specialist, OpenSesame

OpenSesame

Announcements

OpenSesame

OpenSesame®

2020 Virtual User Conference

Week of 12 October 2020

Register today!

Discounted registration for OpenSesame Plus customers

As a benefit of your OpenSesame Plus subscription, you may be eligible for discounted registration to the virtual 2020 User Conference:

OpenSesame Complete:
Two complimentary passes (value $398)

OpenSesame Plus 100:
One complimentary pass (value: $199)

OpenSesame Plus 25:
50% discounted pass (value $99.50)

Register by 31 July 2020 to receive your discount!

OpenSesame®

2020 OpenSesame
Learning Excellence Awards

Applications deadline extended to 31 July! Winners announced at the 2020 OpenSesame User Conference (week of 12 October 2020).

- Most creative launch of a training program/initiative
- Most successful training program/initiative
- Most innovative training program
- Most successful use of blended learning

Finalists receive 2 complimentary tickets to the virtual 2020 User Conference. Winners receive a prize of $2,000.

Submit your nomination by 31 July 2020!

OpenSesame®

OpenSesame Customer Feedback Group

Are you interested in influencing OpenSesame's course and product roadmaps?

Apply today to join the OpenSesame Customer Feedback Group! This team of OpenSesame customers will be among the first to see and share feedback on potential new publishers and platform enhancements.

Apply to join the OpenSesame Customer Feedback Group!

OpenSesame®

TED@Work

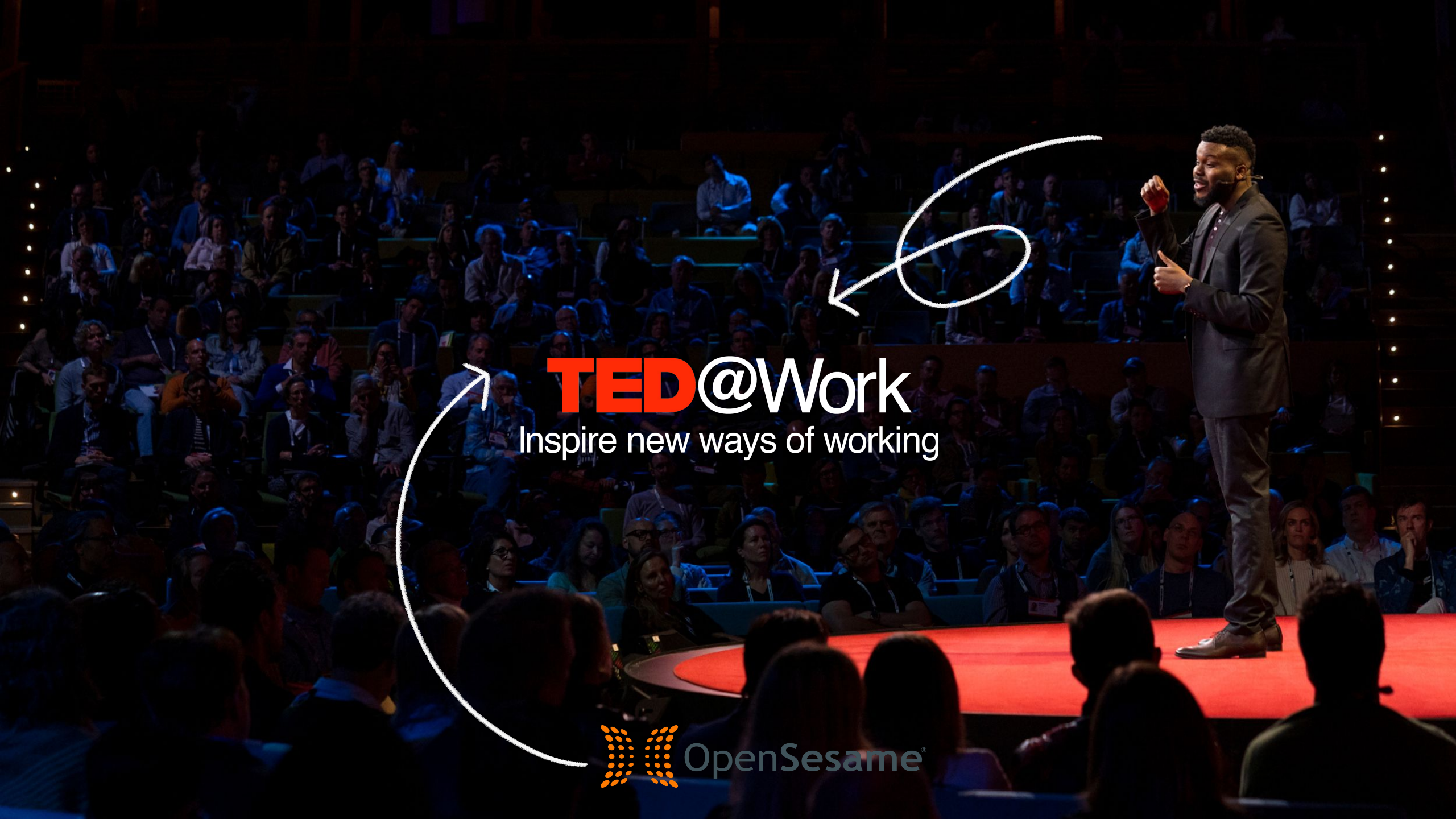
OpenSesame

Sam George
Director of Business Development, L&D
TED

TED@Work

Inspire new ways of working

OpenSesame


TED@Work
Inspire new ways of working
OpenSesame

TED@Work
Inspire new ways of working

Hundreds of L&D professionals shared their challenges.

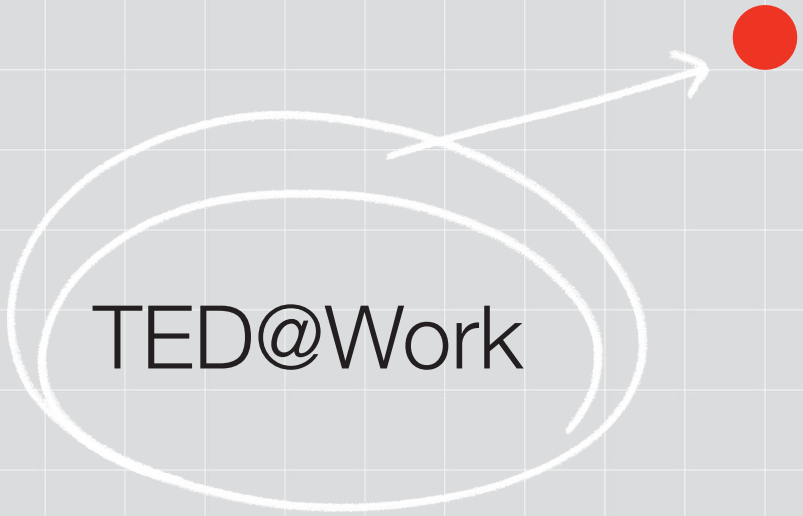
1 → **Support mission-critical business objectives through employee learning.**

2 → **Increase engagement and motivate learning (at scale)**

3 → **Foster leadership skills at all levels of the organization.**

©TED@Work 2020

TED@Work
Inspire new ways of working



Ideas into Action

- ✔ A library of TED Talks and TED-Ed animations curated for business that moves learners beyond awareness — to an understanding of how they can put the idea into practice at work.

Meetings-in-a-Box

- ✔ Turn-key resources to deliver discussion-based team learning
- ✔ Tap into the power of the TED brand to engage discussion leaders at scale

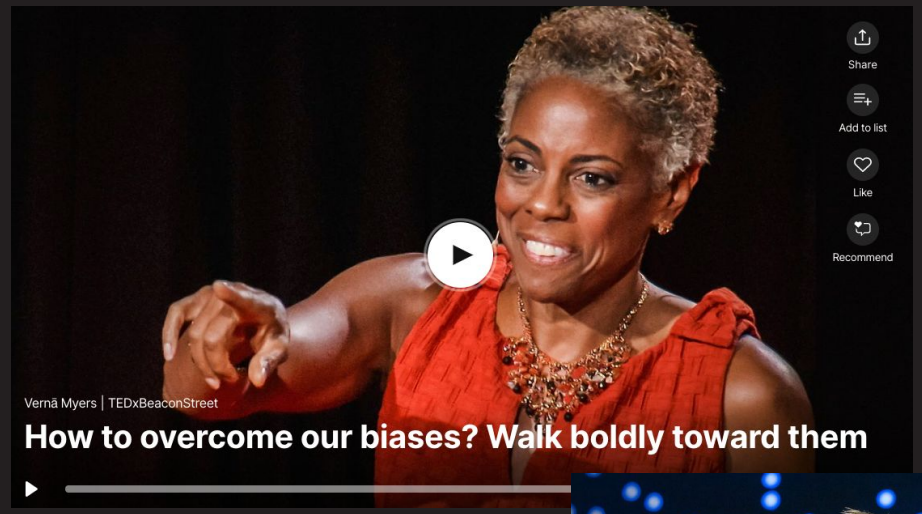
Resource Hub

- ✔ Toolkit to help L&D leaders onboard, promote, measure and optimize TED@Work.

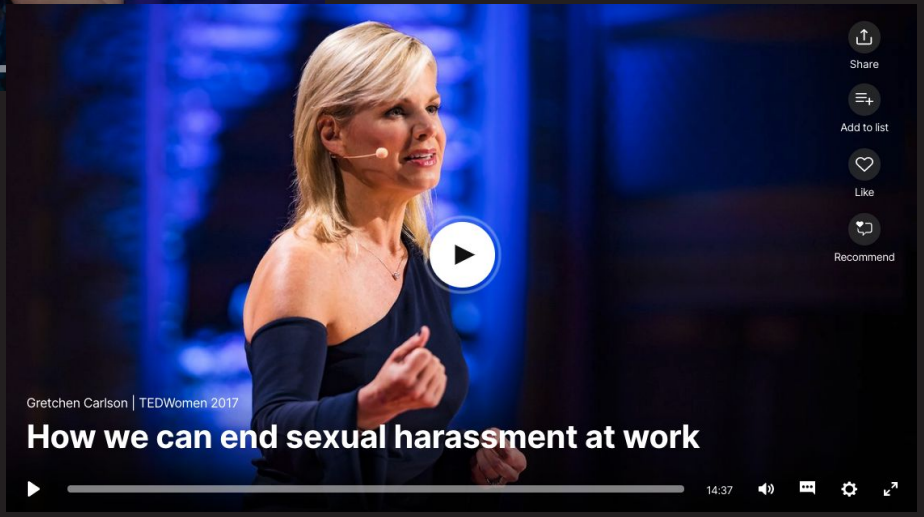
©TED@Work 2020

TED@Work
Inspire new ways of working

Bring human voices and stories to the conversation.



Diversity & Inclusion
Gender in the Workplace



"Not talking heads – speakers who talk from the heart."

©TED@Work 2020

TED@Work
Inspire new ways of working

Thought-leaders and experts -- on topics that matter.

Leadership

Collaboration

Communication

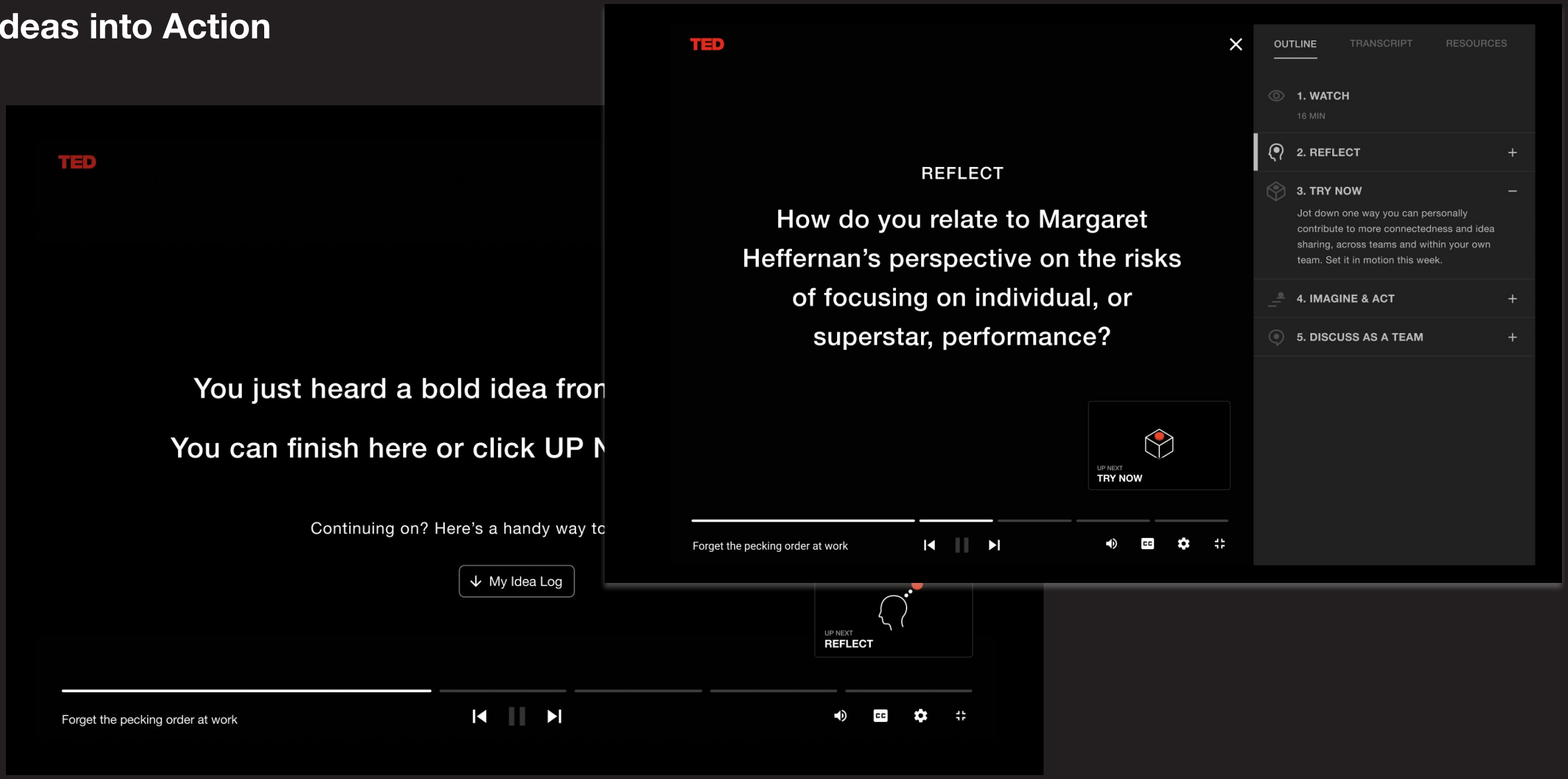
Emotional Intelligence

Creativity

Embracing Change

©TED@Work 2020

Ideas into Action



Meetings-in-a-Box

Timeline & task checklist

The below graphic provides suggested timing and tasks for organizing and leading your TED Ideas Session. This timeline is adjustable based on the specifics of your session.

Timing	Tasks
4-6 weeks out	**Organize** **Set details of the session** ☐ **Identify participants.** Suggested group size is up to 15 participants to allow for engaged participation and keep discussions manage able. Groups larger ☐ **Determine if the session w** The ideal session format is e same format for all participa ☐ **Choose a duration.** The session can be run in ei except the 90-minute versio Consider that hosting a larg ☐ **Read this Discussion Lead** Familiarize yourself with the ☐ **Set a date and time.** **Reserve space and tec** ☐ **Book meeting space (for ir** Book a meeting room outsid for their own personal devel the necessary setup and ba ☐ **Schedule web meeting (fo** **Invite participants and** ☐ **Send email invitation with** Use the invitation language to reserve their time. This dr ☐ **Update the Editable Invitat** ☐ **If leading a virtual session, Module at least one week** Provide instructions on whe
2-3 weeks out	**Prepare** ☐ **Download and review the** ☐ **Download and review the** ☐ **You will print or send these**

Visual key

Throughout the script, you will see the following icons to help guide you.

☐	Checkboxes help you keep track of items to cover during the session. Yo you cover them.
SAY	Included any time there are points for you to make.
?	Included any time there are questions for you to ask the group.
	Indicates a slide should be shown.
	Indicates timing options for a specific part of the session.
▷	Play Video
	Indicates when participants should refer to their My Ideas notes sheet for individual reflection and answering questions.
	Space for you to put in your own custom notes.

Script & timing cues (cont.)

2. Drew Dudley: Everyday leadership

Estimated total timing: 8 minutes
Start time: _____
End time: _____

SAY ☐ First, we're going to watch a TED Talk from Drew Dudley.
☐ After the video, we'll take a few minutes to respond to the questions on the notes sheet and then we'll dis cuss as a group.

Play **Everyday leadership** by Drew Dudley. **(5 minutes)**
- **Virtual:** If participants haven't watched the video before the session, ask them to play the video locally on their desktop and mute the meeting software while viewing.

SAY ☐ Take a few minutes and answer the questions in your notes sheet for this talk, and then we will discuss.

Guide participants to answer the questions on their notes page for three minutes. **(3 minutes)**

Discuss
12 minutes for a 60-minute session
20 minutes for a 90-minute session
Start time: _____
End time: _____

Show **Drew Dudley** Slide 3

SAY ☐ Drew Dudley shares his "lollipop moment" story to demonstrate how a small act of kindness or care can have a positive domino effect in others' lives.

- **How would you define Everyday Leadership?**
- **Has anyone been the recipient of a "lollipop moment" that changed your perception of your potential, worthiness or your power to make change?**
- **How comfortable do you feel calling yourself a leader?**

Your Notes:

TED@Work

Inspire new ways of working

Editorial Approach for TED@Work

Talk Content
TED speakers are selected first and foremost because they have a powerful idea to share — thought of as a "gift" given to the audience. They also lend their credibility to the idea by being experts and thought leaders in their fields. All content is subject to fact-checking before being shared on the TED stage.

Speakers should not be considered the governing authority on any one topic. Every talk is given at a particular moment in time, and so naturally it provides but one single input into an ongoing discussion. Speakers' ideas are not meant to be prescriptive for organizations, but rather a place from which people can discuss their ideas and spark new ones.

Global Mindset
TED is committed to a global mindset. We seek to source ideas from everywhere, so learners in all corners of the globe can experience ideas that resonate, from people who look and sound like them. Our global volunteer translator community powers a vast language library consisting of subtitles in more than 100+ languages.

Interdisciplinary
Inspiration and sparks of new ideas are often found in unexpected places. Through a learner's own unique process of receiving and then creating meaning from an idea, novel new ideas may form. For example, a civil engineer constructing a new highway system may find herself inspired by a talk on the stunning intricacies of the human venous system. See what's possible when you design your content programe using TED ideas across disciplines and industries.

Leveling
The content selection behind TED@Work assumes a diverse range of roles and experience levels. We've considered learners along all points on their professional journeys.

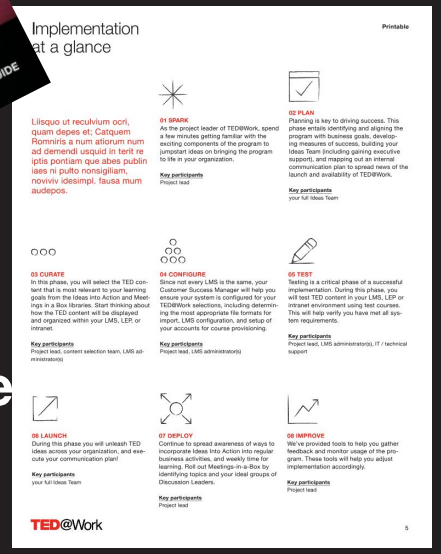
Individual and Team Use
TED@Work aims to drive individual change by helping learners imagine and enact new ways of working. The potential impact of ideas at the level of the organization is explored by posing questions about how ideas can be applied and enacted by teams. We anticipate that learning professionals like you will assess the best ways to use TED ideas to *directly speak to potential organization-wide change.*

Sensitivities
At TED we are bold and courageous with the way we spread ideas. Our collection includes individual points of view that give a lens into new and novel ideas that we feel deserve to be amplified on the TED stage. We've endeavored to select content that is broadly appropriate for a variety of organizations. While we stand behind giving fresh ideas a platform, some of this content may be sensitive for learners in your organization.

As L&D professionals we know your take your content selection very seriously. We have developed tools for you to review and preview our content to get a better understanding of the material before sharing with your learners.

We urge you to utilize this preview functionality. For talks and lessons that have particularly sensitive or triggering content not included in the title of the talk, we have incorporated Editorial Warnings in the descriptions.

4



Implementation at a glance

Printable

Liisquo ut reculvium ocri, quam depes et; Catquem Romniris a num atiorum num ad demendi usquid in terit re iptis pontiam que abes publin iaes ni pulto nonsigliam, noviviv idesimpl. fausa mum audepos.

01 SPARK
As the project leader of TED@Work, spend a few minutes getting familiar with the exciting components of the program to jumpstart ideas on bringing the program to life in your organization.

Key participants
Project lead

02 PLAN
Planning is key to driving success. This phase entails identifying and aligning the program with business goals, developing measures of success, building your Ideas Team (including gaining executive support), and mapping out an internal communication plan to spread news of the launch and availability of TED@Work.

Key participants
your full Ideas Team

03 CURATE
In this phase, you will select the TED content that is most relevant to your learning goals from the Ideas Into Action and Meetings in a Box libraries. Start thinking about how the TED content will be displayed and organized within your LMS, LEP, or intranet.

Key participants
Project lead, content selection team, LMS administrator(s)

04 CONFIGURE
Since not every LMS is the same, your Customer Success Manager will help you ensure your system is configured for your TED@Work selections, including determining the most appropriate file formats for import, LMS configuration, and setup of your accounts for course provisioning.

Key participants
Project lead, LMS administrator(s)

05 TEST
Testing is a critical phase of a successful implementation. During this phase, you will test TED content in your LMS, LEP or intranet environment using test courses. This will help verify you have met all system requirements.

Key participants
Project lead, LMS administrator(s), IT / technical support

06 LAUNCH
During this phase you will unleash TED ideas across your organization, and execute your communication plan!

Key participants
your full Ideas Team

07 DEPLOY
Continue to spread awareness of ways to incorporate Ideas Into Action into regular business activities, and weekly time for learning. *Roll out Meetings-in-a-Box* by identifying topics and your ideal groups of Discussion Leaders.

Key participants
Project lead

08 IMPROVE
We've provided tools to help you gather feedback and monitor usage of the program. These tools will help you adjust implementation accordingly.

Key participants
Project lead

TED@Work

5

Welcome Guide

Resource Hub

TUESDAY, APRIL 7, 2020

TED TALK TUESDAY

Insights & Inspiration from TED

ABOUT THE TALK

Message from Briar Goldberg, TED's Director of Speaking Coaching

We're not fighting COVID-19 with guns and bombs, but it sure feels like a battle, doesn't it? I think that's why I'm drawing new insights from the military examples Simon shares throughout this talk. He also offers several concrete examples for how to think about layoffs during financial downswings. As you watch, pay close attention to the way Simon defines leadership, especially leadership during a crisis. We can all lead during this scary time, and Simon lays out a blueprint for exactly how to do it.

THIS WEEK'S TALK

WATCH NOW: Simon Sinek on Why good leaders make you feel safe

(12 MINUTES)

What makes a great leader? Management theorist Simon Sinek suggests it's someone who makes their employees feel secure; who draws staffers into a circle of trust. But creating trust and safety — especially in an uneven economy — means taking on big responsibility.

WATCH NOW

TED TAKEAWAY FROM BRIAR

"Leadership is a choice, it's not a rank."

This is my favorite quote from Simon's talk. I think the question for all of us right now is how we're choosing to lead in this unprecedented situation. So, I ask you this — how are you choosing to lead?

TED Talk Tuesday

Introducing: A TED approach to learning at work.

Expand your mind now!

TED

Promotional materials

Q+A

Get in touch!

customersuccess@opensesame.com

Questions and answers

OpenSesame

Upcoming events

OpenSesame

Upcoming events and webinars

Moving workplace L&D online - fast

Regional webinar series with the OpenSesame team

30 June at 10 a.m. CT / 12 p.m. EST (South and Southwest U.S.)

Digital learning in the new way of work: lessons from 2020 on how training will look in the future

Webinar with David Perring, Director of Research at Fosway Group

1 July at 7 a.m. PST / 10 a.m. EST

Learning Live

Hosted by the Learning and Performance Institute

9-10 September | London, UK

L&D Executive Summit

Hosted by Opal Group

13-15 September | Atlanta, GA

Save the date

First look at TED Masterclass

Webinar just for OpenSesame customers

9 July | More details coming soon

TED
MASTERCLASS

Thank you!

See you next month:
29 July 2020 | 9 a.m. PST / 12 p.m. EST