

OpenSesame

March 2020 Customer Conversation

# Today's conversation

## Agenda

- Course and publisher highlights
- Time-saving tips and tricks for navigating the OpenSesame catalog
- Q&A with OpenSesame
- Upcoming events

### **Presenter:**

**Alexa Morales**

Customer Success Manager

[alexa.morales@opensesame.com](mailto:alexa.morales@opensesame.com)

### **Host:**
















**Jessica Layfield**

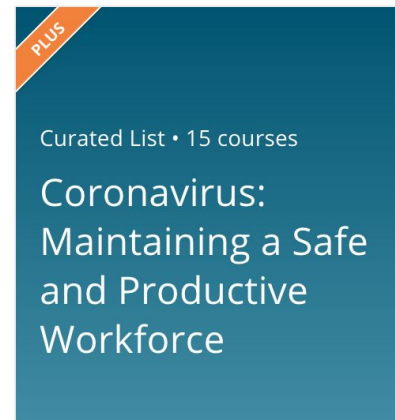
Customer Marketing and PR Manager

[jessica.layfield@opensesame.com](mailto:jessica.layfield@opensesame.com)

# Course and publisher highlights

# FREE coronavirus preparedness and remote working courses

TITLE	RATING	PUBLISHER	SEAT TIME	TYPE	DEMO
<b>CORONAVIRUS PREPAREDNESS</b>					
Coronavirus Preparedness for Employers and Employees by Vubiz	★★★★★	Vubiz	30m	Plus	
Coronavirus: COVID-19	★★★★★	eJ4 - eLearning for Business	3m	Plus	
Coronavirus Precautions and Prevention: Coronavirus Preparedness	★★★★★	eJ4 - eLearning for Business	4m	Plus	
Coronavirus Precautions and Prevention: Stay Calm, Stay Informed	★★★★★	eJ4 - eLearning for Business	7m	Plus	
Infection Control [Including Coronavirus] (UK Version)	★★★★★	Engage In Learning	30m	Plus	
Crisis Management	★★★★★	Video Arts	30m	Plus	
What we do (and don't) know about the coronavirus   David Heymann	★★★★★	TED	8m	Plus	
How do viruses jump from animals to humans?   Ben Longdon	★★★★★	TED	5m	Plus	
<b>INFECTION CONTROL AND ILLNESS PREVENTION</b>					
Coronavirus Precautions and Prevention: Common Sense Hygiene	★★★★★	eJ4 - eLearning for Business	9m	Plus	
Infection Control - Handwashing	★★★★★	UL EHS Sustainability	7m	Plus	
OSHA - Cold, Flu, and Transmissible Illness Prevention	★★★★★	Vivid Learning Systems	8m	Plus	
The simple power of hand-washing   Myriam Sidibe	★★★★★	TED	12m	Plus	
<b>WORKING REMOTELY</b>					
Working Remotely	★★★★★	eJ4 - eLearning for Business	7m	Plus	
Working From Home: Strategies for Remote Employees	★★★★★	Enspark	20m	Plus	
The happy secret to better work   Shawn Achor	★★★★★	TED	13m	Plus	



[go.opensesame.com/free offer](https://go.opensesame.com/free_offer)

Free courses are available through  
15 May 2020



# More helpful Curated Lists

PLUS

Curated List • 37 courses

How to Excel at  
Remote Work

PLUS

Curated List • 26 courses

Improve your  
mental health

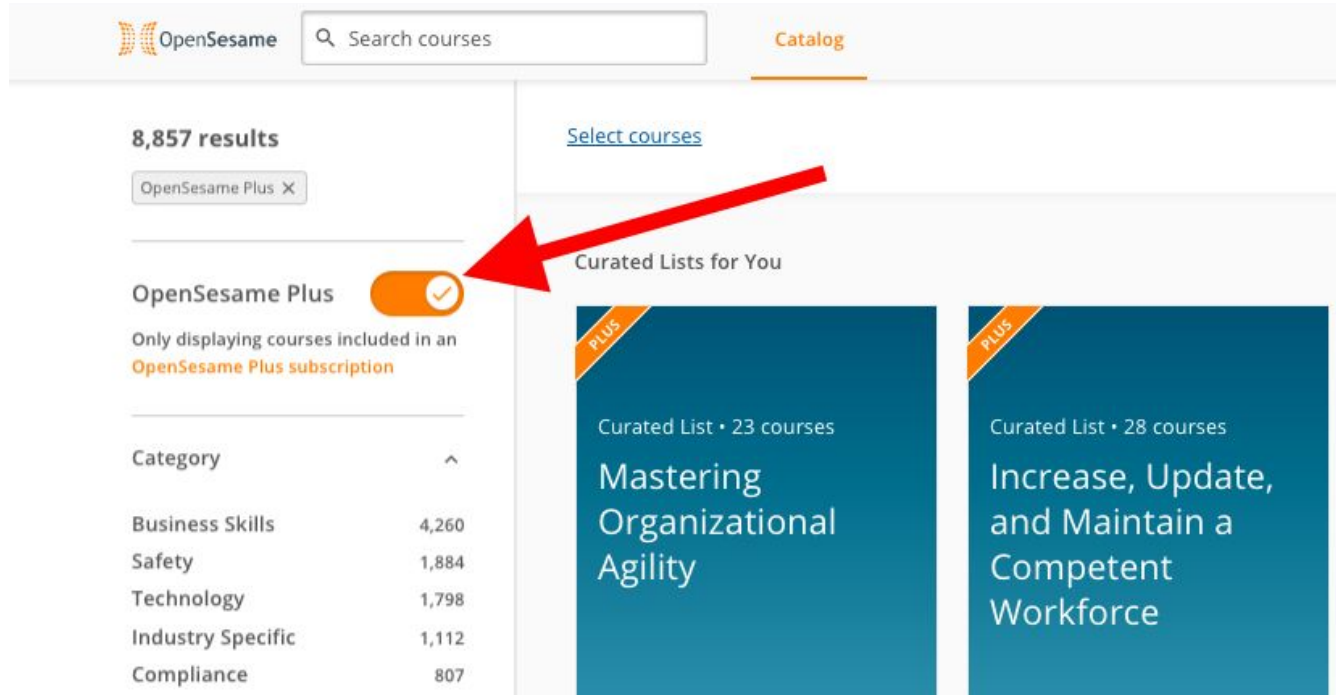
PLUS

Curated List • 23 courses

Mastering  
Organizational  
Agility

# Tips and tricks for navigating the OpenSesame catalog

# OpenSesame Plus filter



OpenSesame

Search courses

Catalog

8,857 results

OpenSesame Plus X

OpenSesame Plus

Only displaying courses included in an OpenSesame Plus subscription

Category ^

Business Skills	4,260
Safety	1,884
Technology	1,798
Industry Specific	1,112
Compliance	807

Select courses

Curated Lists for You

PLUS

Curated List • 23 courses

Mastering Organizational Agility

PLUS

Curated List • 28 courses

Increase, Update, and Maintain a Competent Workforce

# Searching for Curated Lists

The screenshot displays the OpenSesame catalog interface. At the top, there is a search bar with the text "Search courses" and a "Catalog" tab. The user's name "Alexa Morales" and a language dropdown set to "English" are visible in the top right. On the left sidebar, it shows "43 results" for the search. Below this, there are filters for "Lists" (selected) and "OpenSesame Plus" (checked). A toggle for "OpenSesame Plus" is also present, with a note that only courses included in an OpenSesame Plus subscription are displayed. The "Category" section lists various topics with their respective course counts: Business Skills (26), Technology (17), Compliance (5), Certifications (5), Safety (4), and Industry Specific (4). The "Product Type (1)" section is highlighted with a red box, showing three options: "All" (8,857), "Lists" (43, selected), and "Courses" (8,814). The main content area, titled "All Results", displays a grid of eight curated lists. Each list card includes a "PLUS" badge, the number of courses, and the list title. The lists are: "Mastering Organizational Agility" (23 courses), "Increase, Update, and Maintain a Competent Workforce" (28 courses), "Get Started with CompTIA Certifications" (18 courses), "Make a Successful Transition to Management" (35 courses), "2019 December - New Courses in" (115 courses), "Prepare for a Leadership Role" (34 courses), "Become a PMP: Project" (28 courses), and "Prepare for" (14 courses).

OpenSesame

Search courses

Catalog

English

Alexa Morales

43 results

Lists X OpenSesame Plus X

OpenSesame Plus

Only displaying courses included in an OpenSesame Plus subscription

Category

- Business Skills 26
- Technology 17
- Compliance 5
- Certifications 5
- Safety 4
- Industry Specific 4

Product Type (1)

- All 8,857
- Lists 43
- Courses 8,814

Select courses

Sort By Relevancy

All Results

PLUS

Curated List • 23 courses

Mastering Organizational Agility

PLUS

Curated List • 28 courses

Increase, Update, and Maintain a Competent Workforce

PLUS

Curated List • 18 courses

Get Started with CompTIA Certifications

PLUS

Curated List • 35 courses

Make a Successful Transition to Management

PLUS

Curated List • 115 courses

2019 December - New Courses in

PLUS

Curated List • 34 courses

Prepare for a Leadership Role

PLUS

Curated List • 28 courses

Become a PMP: Project

PLUS

Curated List • 14 courses

Prepare for




# Monthly Curated Lists of new courses




The screenshot shows the OpenSesame website interface. At the top, there is a search bar with the text 'new to opensesame' and a 'Catalog' tab. The search results show '3 results'. On the left sidebar, there are filters for 'OpenSesame Plus' (checked), 'Category' (Business Skills: 2, Compliance: 2, Technology: 1), and 'Product Type (1)' (All: 3, Lists: 3, Courses: 0). The main content area displays 'All Results' and three curated lists of new courses in OpenSesame Plus:

- Curated List • 115 courses  
2019 December - New Courses in OpenSesame Plus
- Curated List • 302 courses  
2020 January - New Courses in OpenSesame Plus
- Curated List • 130 courses  
2020 February - New Courses in OpenSesame Plus

# Duplicating and editing a Curated List



Catalog




English   1 Alexa Morales 


[← My Lists](#)







## Prepare for Powerful Presentations

Create powerful presentations that engage viewers and resonate with your audience. This series of video courses contains everything you need to know about presentations including the impact of preparation, helpful tools, the importance of starting strong and ending on the right note. These informative lessons will provide you with the skills you need to successfully present in front of colleagues, executives, and clients.

**By Dan Marcantuono**  
14 Courses: 8h 27m



<input type="checkbox"/>	TITLE	RATING	PUBLISHER	SEAT TIME	TYPE	DEMO	FEEDBACK
<input type="checkbox"/>	PRESENTATION DESIGN						
<input type="checkbox"/>	Presentation Skills: 07. Creating slides	★★★★☆	ej4 - eLearning for Business	6m	Plus		
<input type="checkbox"/>	Presentation Skills: 09. Audio visuals	★★★★☆	ej4 - eLearning for Business	6m	Plus		
<input type="checkbox"/>	Office 365 - Create Presentations with Sway	★★★★☆	SONIC Performance Support	30m	Plus		

# Filtering by language

Languages ^

☒ Include subtitles

Filter languages

- ☐ English ^ 14,007
  - ☐ American English 12,805
  - ☐ British English 1,146
  - ☐ Australian English 40
- ☐ Spanish ^ 2,467
  - ☐ European Spanish 1,330
  - ☐ Latin American Spanish 1,138
- ☐ French ^ 1,989
  - ☐ European French 1,616
  - ☐ Canadian French 1,516
- ☐ Portuguese ^ 1,688
  - ☐ European Portuguese 1,249
  - ☐ Brazilian Portuguese 445
- ☐ German 1,596
- ☒ Chinese ^ 1,525
  - ☐ Chinese (Simplified) 1,518
  - ☐ Chinese (Traditional) 5
  - ☐ Chinese (Taiwanese) 1

Available languages:

- English
- Spanish
- French
- Portuguese
- German
- Chinese
- Thai
- Japanese
- Italian
- Arabic
- Russian
- Dutch
- Hindi
- Polish
- Czech
- Hungarian
- Korean
- Slovak
- Norwegian
- Turkish
- Swedish
- Indonesian
- Vietnamese
- Tamil

# More filters!

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Publishers ^

<input type="checkbox"/>	RedVector	1,481
<input type="checkbox"/>	UL EHS Sustainability	1,388
<input type="checkbox"/>	ej4 - eLearning for Business	1,285
<input type="checkbox"/>	Cegos	1,038
<input type="checkbox"/>	LearnNowOnline	769
<input type="checkbox"/>	LearnSmart	570

More ▾

---

Languages ▾

More Filters ▾

Additional available filters:

- Course Features
- Seat Time
- Rating
- Price
- Accreditation Organizations

# Seat time

---

Languages



---

Course Features



---

Seat Time



<input type="checkbox"/>	1 - 10 minutes	3,887
<input type="checkbox"/>	11 - 30 minutes	5,501
<input type="checkbox"/>	31 - 59 minutes	1,831
<input type="checkbox"/>	1 hour +	6,099

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Rating



# Accreditation organizations

Price



Accreditation Organizations



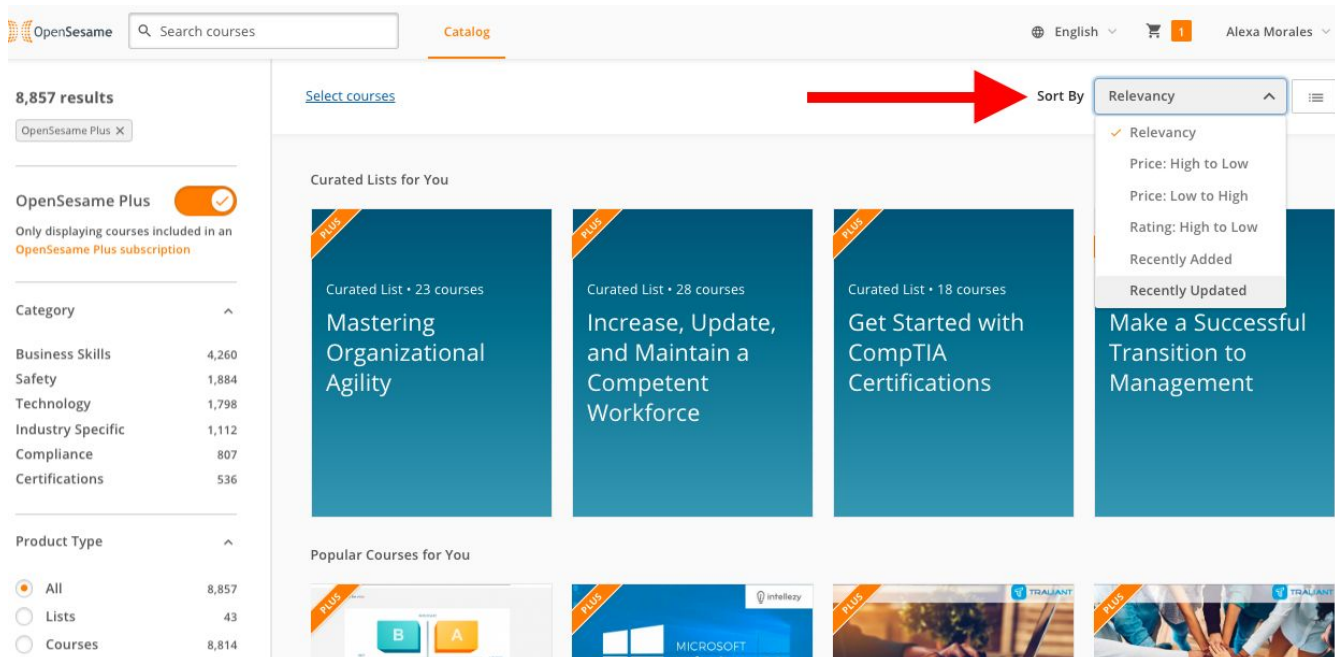
More Filters



Available accreditation organizations include:

- PMI
- NASBA
- CompTIA
- SHRM
- HRCI
- IACET
- CFP
- IASSC
- ANCC

# Options for sorting results



The screenshot shows the OpenSesame website interface. At the top, there is a search bar with the text "Search courses" and a "Catalog" button. The user's language is set to "English" and the user's name is "Alexa Morales". On the left sidebar, it shows "8,857 results" and a filter for "OpenSesame Plus". Below this, there are sections for "Category" and "Product Type". The main content area displays "Curated Lists for You" with four cards: "Mastering Organizational Agility", "Increase, Update, and Maintain a Competent Workforce", "Get Started with CompTIA Certifications", and "Make a Successful Transition to Management". Below this, there is a section for "Popular Courses for You" with three cards. A red arrow points to the "Sort By" dropdown menu, which is currently set to "Relevancy". The dropdown menu shows the following options: Relevancy (checked), Price: High to Low, Price: Low to High, Rating: High to Low, Recently Added, and Recently Updated.

OpenSesame

Search courses

Catalog

English

Alexa Morales

8,857 results

OpenSesame Plus

Only displaying courses included in an OpenSesame Plus subscription

Category

Business Skills 4,260

Safety 1,884

Technology 1,798

Industry Specific 1,112

Compliance 807

Certifications 536

Product Type

All 8,857

Lists 43

Courses 8,814

Select courses

Sort By

Relevancy

- Relevancy
- Price: High to Low
- Price: Low to High
- Rating: High to Low
- Recently Added
- Recently Updated

Curated Lists for You

Curated List • 23 courses

Mastering Organizational Agility

Curated List • 28 courses

Increase, Update, and Maintain a Competent Workforce

Curated List • 18 courses

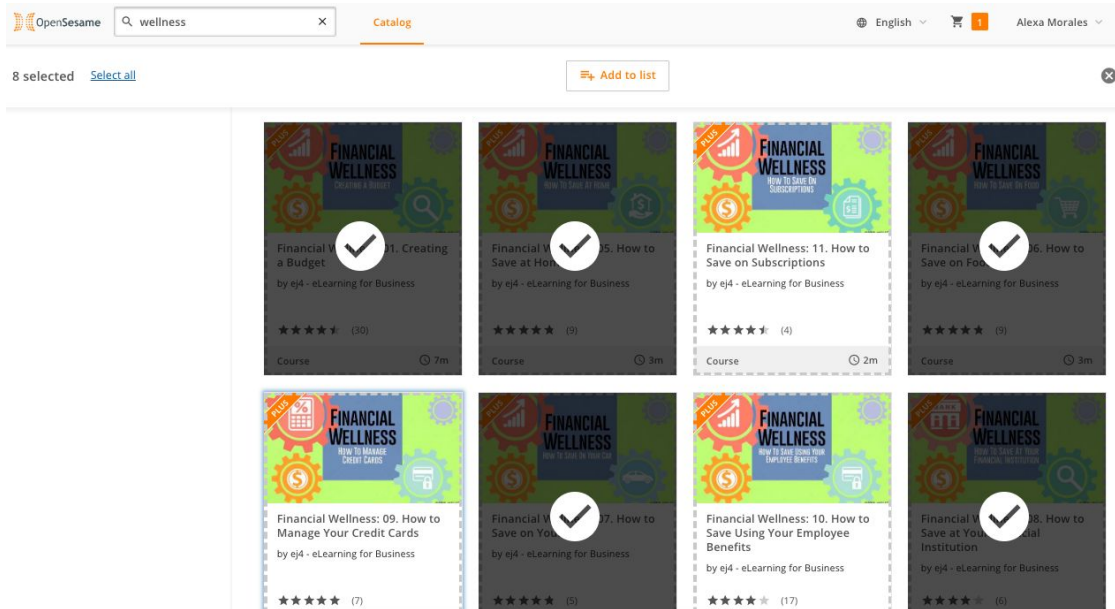
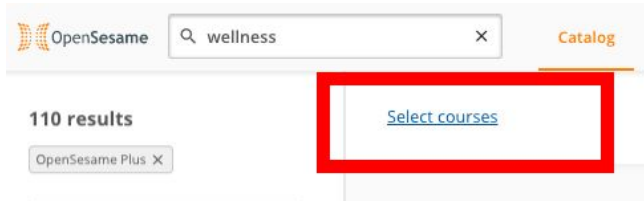
Get Started with CompTIA Certifications

Make a Successful Transition to Management

Popular Courses for You

- Relevancy
- Price
- Rating
- Recently Added
- Recently Updated

# Adding multiple courses to a list





# Sorting courses in a list

4 selected Remove Workout #8: Dip and Drive ★★★★★ The Jeff Havens Company 1 New Group Filter this list

<input type="checkbox"/>	4-Minute Workplace Workout #7: Row Your Boat	★★★★★	The Jeff Havens Company	10m	Plus			
<input type="checkbox"/>	4-Minute Workplace Workout #8: Touchdown	★★★★★	The Jeff Havens Company	10m	Plus			
<input type="checkbox"/>	4-Minute Workplace Workout #9: Stirring the Pot	★★★★★	The Jeff Havens Company	10m	Plus			
<input type="checkbox"/>	4-Minute Workplace Workout #10: Atlas Lunch		The Jeff Havens Company	10m	Plus			
<input type="checkbox"/>	<b>DESKERCISES</b>							
<input checked="" type="checkbox"/>	Deskercises: 01. Simple, Cardio, and Core		eLearning for Business	3m	Plus			
<input checked="" type="checkbox"/>	Deskercises: 02. Chest, Neck, and Back		eLearning for Business	3m	Plus			
<input checked="" type="checkbox"/>	Deskercises: 03. Arms and Shoulders		eLearning for Business	3m	Plus			
<input checked="" type="checkbox"/>	Deskercises: 04. Legs and Backside, While Sitting	★★★★★	ej4 - eLearning for Business	2m	Plus			
<input type="checkbox"/>	<b>HEALTHY EATING</b>							

Move to

- Top of group
- Bottom of group
- Group

Actions

- Remove

+ Add Courses

# Date filters in My Insights

## My Insights

OpenSesame Plus

Activity Report

OpenSesame Plus (CSR)

### ▼ FILTERS

Date Filter

is in the past

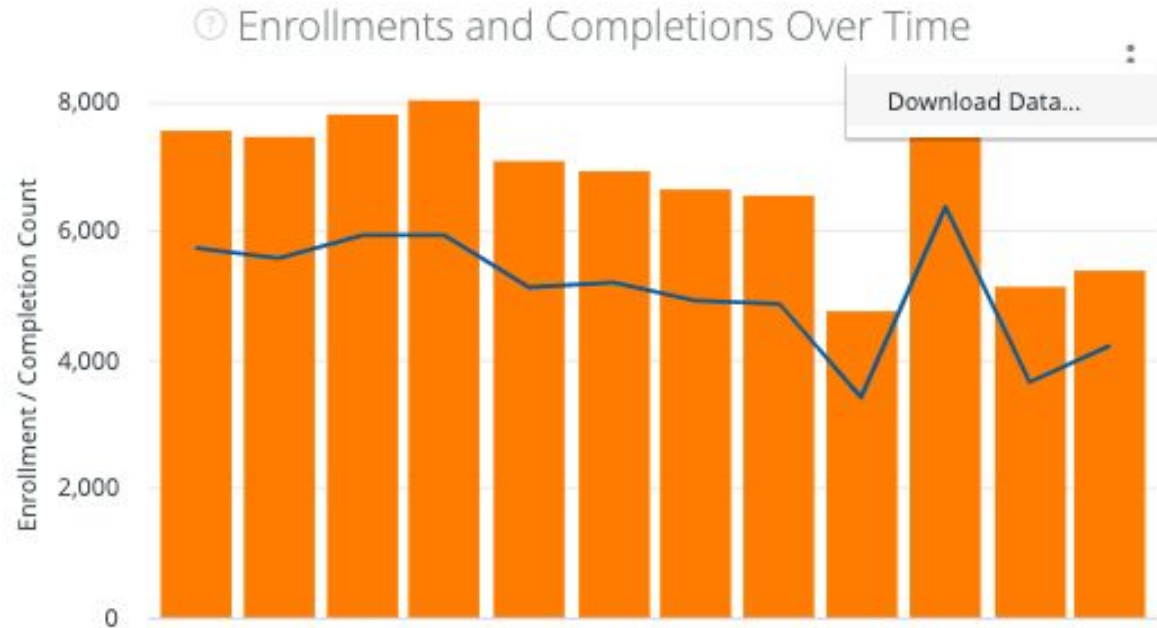


12

months



# Downloading data from My Insights



# Questions and answers

# Upcoming OpenSesame webinar

**Getting the right blend: Building a  
blended learning strategy**  
with Brandon Hall Group

15 April at 10 a.m. PST / 1 p.m. EST



# Upcoming events

CLO Symposium Spring

6-8 April | Virtual event

CLO Exchange

6-8 May | Virtual event

ATD 2020 International Conference & Expo

17-20 May | Denver, CO



# 2020 OpenSesame User Conference

13-15 October  
Hyatt Regency Portland at the  
Oregon Convention Center  
Portland, Oregon

**Register today!**

**Save \$100 on early  
bird registration  
before 1 July!**



**OpenSesame**



# Discounted registration for OpenSesame Plus customers

As a benefit of your OpenSesame Plus subscription, you are entitled to discounts:

## **OpenSesame Complete:**

Two complimentary passes (value \$598)

## **OpenSesame Plus 100:**

One complimentary pass (value: \$299)

## **OpenSesame Plus 25:**

50% discounted pass (value \$149.50)



[Register by 1 July 2020 to receive your discount!](#) (Tickets are refundable up to 7 days before)



# 2020 OpenSesame Learning Excellence Awards

**Applications due 15 May. Finalists notified 15 June.  
Winners announced at 2020 User Conference.**

- Most creative launch of a training program/initiative
- Most successful training program/initiative
- Most innovative training program
- Most successful use of blended learning

**Prize: registration, airfare and lodging to attend  
the next OpenSesame User Conference!**

[Nominate your program today!](#)



# OpenSesame Customer Feedback Group



**Are you interested in influencing OpenSesame's course and product roadmaps?**

Apply today to join the OpenSesame Customer Feedback Group! This team of OpenSesame customers will be among the first to see and share feedback on potential new publishers and platform enhancements.

[Apply to join the OpenSesame Customer Feedback Group!](#)







**Thank you!**

See you next month:  
29 April 2020 | 9 a.m. PST / 12 p.m. EST